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**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

**TOGO'S LAUNCHES TWO NEW FRENCH DIP SANDWICHES TO JOIN THE EXISTING ICONIC TRIPLE DIP**

*The Popular West Coast Sandwich Chain adds New French Dip and Pastrami Dip Sandwiches*

**Campbell, CALIFORNIA (June 28th, 2023)** – TOGO'S Sandwiches, the West Coast sandwich chain known for its high-quality, generous portion sandwiches, announces two new menu offerings that will join the celebrated Triple Dip Sandwich. The new French Dip and Pastrami Dip sandwiches both feature their high-quality meats, which are hand-sliced daily and layered on fresh artisan bread with a massive 4oz. on a regular size.

- **French Dip:** a classic take on the iconic recipe, featuring a quarter pound of hot roast beef topped with melted provolone cheese, chipotle mayo, and a side of hot au jus.
- **Pastrami Dip:** TOGO'S twist on the original, featuring a quarter pound of TOGO'S world-famous hot pastrami topped with melted provolone cheese, chipotle mayo, and a side of hot au jus.
- **Triple Dip:** A regular size features a half pound of hot roast beef, turkey, and pastrami with melted provolone cheese, chipotle mayo, and a side of hot au jus.

"When we first introduced the Triple Dip sandwich back in 2012, it wasn't long before it became an iconic menu item, especially for those with a larger-than-life appetite," said Glenn Lunde, CEO of TOGO'S Eateries. "We wanted to create two new sandwiches that were classic, but with a TOGO'S flair, and would pair perfectly alongside our existing fan favorite. We can't wait for our guests to 'take a dip' into the new French and Pastrami Dip sandwiches and we're confident that they'll soon be a new craving for our guests!"

For more than 50 years, TOGO'S has remained committed to providing its customers with high-quality, fresh ingredients and outstanding service. With nearly 180 locations open or under development across Arizona, California, Nevada, Oregon, and Washington, the brand continues to hand-mash Hass avocados daily, use the

freshest of artisan breads, and offer premium and abundant quantities of lean pastrami, roast beef, and more. The big, fresh, meaty, and delicious sandwiches all make TOGO'S stand apart from the rest.

#### **ABOUT TOGO'S EATERIES, LLC**

TOGO'S Sandwiches was founded in 1971 in San Jose, California, by a young college student with a large appetite and little money who was looking to make sandwiches the way he liked them — big, fresh, and meaty. Today, that spirit of the founder and the original sandwich shop continues. Like the first days of the brand, TOGO'S products are still made with only the highest quality ingredients, including fresh artisan breads, hand-sliced premium pastrami, turkey, and roast beef, as well as Hass avocados hand-mashed in-house daily. TOGO'S is a franchised business that offers entrepreneurs a terrific opportunity to own their own business. With over 180 locations open and under development throughout the West, the brand is a restaurant staying ahead of the pack. For more information, to find your closest TOGO'S location, or to order online, please visit [www.togos.com](http://www.togos.com).