

**MEDIA CONTACT:**

**Anna Nero**

TOGO'S Eateries, LLC

[anna.nero@togos.com](mailto:anna.nero@togos.com)



**FOR IMMEDIATE RELEASE**

**TOGO'S Announces Exciting New Addition to Menu with Dutch Crunch Bread**

*TOGO'S adds craveable Dutch Crunch Bread to its artisan bread line-up on April 26<sup>th</sup>*

**Campbell, CA** - TOGO'S, the popular West Coast sandwich chain known for its delicious, made-to-order sandwiches, is thrilled to introduce a new addition to its menu that is sure to delight sandwich lovers everywhere - Dutch Crunch Bread!

Dutch Crunch Bread is a unique and flavorful bread that originated in the Netherlands and has gained popularity in California as a beloved choice for sandwiches. With its distinct appearance and delightful texture, Dutch Crunch Bread is characterized by its crackly, crispy crust and soft, chewy interior. It's the perfect complement to TOGO'S delicious fillings and fresh ingredients, elevating the sandwich experience to new heights.

"We are incredibly excited to introduce Dutch Crunch Bread to our loyal TOGO'S customers," said Glenn Lunde, CEO of TOGO'S Eateries. "At TOGO'S, we are always looking for ways to innovate and improve our sandwiches, and Dutch Crunch Bread is a perfect example of that. Its unique texture and delicious taste add a whole new dimension to our sandwiches, and we can't wait for our customers to try it."

TOGO'S will be offering Dutch Crunch Bread as an option for all of its sandwiches, including its famous California Club, Pastrami Cheese Steak, and famous Turkey and Avocado, among others. Customers can now enjoy the same classic taste of their favorite TOGO'S sandwiches with the added crunch and flavor of Dutch Crunch Bread.

As always, TOGO'S remains committed to providing its customers with high-quality, fresh ingredients and outstanding service. The introduction of Dutch Crunch Bread is just another example of TOGO'S dedication to delivering exceptional sandwich options that satisfy even the most discerning taste buds.

**ABOUT TOGO'S EATERIES, LLC**

TOGO'S Sandwiches was founded in 1971 in San Jose, California, by a young college student with a large appetite and little money who was looking to make sandwiches the way he liked them — big, fresh, and meaty. Today, that spirit of the founder and the original sandwich shop continues. Like the

first days of the brand, TOGO'S products are still made with only the highest quality ingredients, including fresh artisan breads, hand-sliced premium pastrami, turkey, and roast beef, as well as Hass avocados hand-mashed in-house daily. TOGO'S is a franchised business that offers entrepreneurs a terrific opportunity to own their own business. With over 180 locations open and under development throughout the West, the brand is a restaurant staying ahead of the pack. For more information, to find your closest TOGO'S location, or to order online, please visit [www.togos.com](http://www.togos.com).



**NEW DUTCH CRUNCH BREAD**

**#36 CALIFORNIA CLUB**

**#55 PASTRAMI CHEESE STEAK**

**ENJOY DUTCH CRUNCH ON ANY SANDWICH**

The advertisement features a blue header with the text "NEW DUTCH CRUNCH BREAD" in white, distressed font. Below the header, two sandwiches are displayed on a wooden cutting board. The sandwich on the left is labeled "#36 CALIFORNIA CLUB" and contains turkey, Swiss cheese, lettuce, tomato, red onion, and avocado. The sandwich on the right is labeled "#55 PASTRAMI CHEESE STEAK" and contains pastrami, Swiss cheese, red onion, and tomato. A blue banner at the bottom of the image reads "ENJOY DUTCH CRUNCH ON ANY SANDWICH".