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TOGO'S Eateries, LLC

nancy.ong@togos.com**FOR IMMEDIATE RELEASE****TOGO'S Sandwiches Opening a New Location in the Redding Area***The fast-growing brand's new West Redding restaurant is the first of many coming to the region.*

Redding, CALIFORNIA – [TOGO'S](#), the over 150-unit West Coast-based sandwich franchise, is celebrating the opening of its West Redding location this month. It is one of many planned openings for the region. The new TOGO'S in Redding, California will open its doors to loyal customers looking for their favorite sandwich spot to finally arrive on March 29, 2023.

The new store is located in West Redding at 3345 Placer Street in the Placer Heights Shopping Center between Holiday Market and CVS Pharmacy. A grand opening celebration and ribbon-cutting ceremony will be held on April 18th at 11:30AM.

Franchisee owners [Matt & Samantha Haman](#) grew up with TOGO'S and that familiarity made it easy for them to decide to bring TOGO'S to their hometown neighborhood in Redding. "At the end of day, it's a Northern California brand that started in 1971 and there are no locations north of Chico. My wife and I are very excited about the upgrades the Brand has made to the operational and technology platforms and the overall transformation of the company. We both have restaurant experience while in college and can't wait to bring the high quality of TOGO'S sandwiches to Redding," Matt Haman said.

"We're looking forward to our continued growth in Northern California," said [John Dyer](#), Vice President of Franchise Sales and Real Estate. "It is a testament to the brand that the Haman's are already committed to expanding to 2 additional locations in the area. Residents have been asking us for years to start serving our world-famous pastrami sandwiches here."

TOGO'S in Redding is open Monday-Saturday from 10:30am-9pm and Sunday from 11am-8pm.

The current initial investment for a TOGO'S franchise ranges from \$231,500 to \$476,500. For more information, visit <https://togosfranchise.com/>.

ABOUT TOGO'S EATERIES, LLC

TOGO'S Sandwiches was founded in 1971 in San Jose, California, by a young college student with a large appetite and little money who was looking to make sandwiches the way he liked them — big, fresh, and meaty. Today, that spirit of the founder and the original sandwich shop continues. Like the first days of the brand, TOGO'S products are still made with only the highest quality ingredients, including fresh artisan breads, hand-sliced premium pastrami, turkey, and roast beef, as well as Hass avocados hand-mashed in-house daily. TOGO'S is a franchised business that offers entrepreneurs a terrific opportunity to own their own business. With over 180 locations open and under development throughout the West, the brand is a restaurant staying ahead of the pack. For more information, to find your closest TOGO'S location, or to order online, please visit www.togos.com.