



Togo's Sandwiches Opening First Location in the Reno Area

The fast-growing brand's new Sparks restaurant is the first of many coming to the region.



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Sparks, NEVADA – [Togo's](#), the nearly 200-unit West Coast-based sandwich franchise, is celebrating the opening of its first Reno-area location this month, one of many planned for the region. The brand new [Togo's](#) in Sparks, Nevada, will open its doors to hungry customers looking for their favorite sandwich spot on Wednesday, August 17th.

The new store is located at 2888 Vista Blvd., suite 108, inside the D'Andrea Marketplace. The

well-populated shopping center in the suburbs east of Reno features many retailers and will offer the delicious sandwich chain great brand recognition as it moves into the new market.

Franchisee owner [Dave Erickson](#) grew up in the San Francisco Bay Area and was a frequent Togo's user who quickly realized it was the perfect area to plant the Togos flag. His store is the first of 10 that Togo's plans to open in the thriving Reno market.

"We're looking forward to our continued growth in Nevada," said John Dyer, Vice President of Franchise Sales, and Real Estate. "It is a testament to the brand that Dave is already committed to expanding to 2 additional locations in the Reno area. Residents have been asking us for years for us to start serving our world-famous pastrami sandwiches in their neck of the woods."

"Togo's will be able to thrive in this market for years to come," he added. "We are seeing unparalleled demand there. Nevada is a complementary market to our home state of California, and we are excited for Dave to bring our premium tasting sandwiches to Sparks."

The current initial investment for a Togo's franchise ranges from \$231,500 to \$476,500. For more information, visit <https://togosfranchise.com/>.

ABOUT TOGO'S EATERIES, LLC

Togo's Sandwiches was founded in 1971 in San Jose, California, by a young college student with a large appetite and little money who was looking to make sandwiches the way he liked them — big, fresh, and meaty. Today, that spirit of the founder and the original sandwich shop continues. Like the first days of the brand, Togo's products are still made with only the highest quality ingredients, including fresh artisan breads, hand-sliced premium pastrami, turkey, and roast beef, as well as Hass avocados hand-mashed in-house daily. Togo's is a franchised business that offers entrepreneurs a terrific opportunity to own their own business. With nearly 200 locations open and under development throughout the West, the brand is a restaurant staying ahead of the pack. For more information, to find your closest Togo's location, or to order online, please visit www.togos.com.