

MEDIA CONTACT:

Cassidy McAloon

Mainland

cmcaloon@mainland.com

312-526-3996

FOR IMMEDIATE RELEASE

Togo's Introduces New Caprese Sandwiches & Wraps for a Limited Time Only

The California-based sandwich franchise is launching three new caprese sandwiches on April 27: Caprese Chicken, Caprese Italian and Caprese Veggie.

San Jose, CALIF – Bringing fresh, exciting flavors to the menu, [Togo's](#), the nearly 200-unit California based sandwich franchise, is embracing the taste of spring with three new Caprese hot sandwiches. The Caprese trio is a limited-time offer, only available from April 27 through June 30.

Togo's take on the traditional caprese salad, the trio includes:

- **Caprese Chicken:** Featuring ¼ lb. of all-natural, rotisserie-style chicken with melted mozzarella, fresh spring mix, and sliced tomatoes, all drizzled with basil pesto and balsamic dressing
- **Caprese Italian:** Featuring over ¼ lb. of premium, Italian meats: mortadella, capicola, Italian dry salami, and black forest ham, with melted mozzarella, fresh spring mix, and sliced tomatoes, all drizzled with basil pesto and balsamic dressing
- **Caprese Veggie:** Featuring a double portion of melted mozzarella and sliced tomatoes, with fresh spring mix, all drizzled with basil pesto and balsamic dressing

All three choices are also available as a wrap inside a spinach tortilla.

"We're constantly looking for new ways to innovate at Togo's, which is why we're excited for customers to try our new Caprese sandwiches and wraps," said Anna Nero, SVP of Marketing for Togo's. "Our loyal customers already love our signature sandwiches, and now we can provide them with a fresh and light option through the spring and early summer."

Rewards Members will receive special offers and bonus points to try the new sandwich.

ABOUT TOGO'S EATERIES, LLC

Togo's Sandwiches was founded in 1971 in San Jose, California, by a young college student with a large appetite and little money who was looking to make sandwiches the way he liked them — big, fresh and meaty. Today, that spirit of the founder and the original sandwich shop continues. Like the first days of the brand, Togo's products are still made with only the highest quality ingredients, including fresh artisan breads, hand sliced premium pastrami, turkey and roast beef, as well as Hass avocados hand-mashed in-house daily. Togo's is a franchised business that offers entrepreneurs a terrific opportunity to own their own business. With nearly 200 locations open and under development throughout the West, the brand is a restaurant

staying ahead of the pack. For more information, to find your closest Togo's location, or to order online, please visit www.togos.com.

The current initial investment for a Togo's franchise ranges from \$216,500 to \$451,500, which includes a \$30,000 franchise fee. For more information, visit <https://togosfranchise.com/>.



NEW!

CAPRESE

#41 CHICKEN
REG \$9.25 LRG \$12.75

#42 ITALIAN
REG \$9.25 LRG \$13.75

SANDWICH OR WRAP