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FOR IMMEDIATE RELEASE

Togo's Unveils New Store Design in Roseville, CA

Sandwich franchise introduces a 3.0 design of the future that includes a new operating system to dramatically increase speed and quality of service as well as a new open-look interior design featuring modern finishes and vibrant colors that pair perfectly with Togo's fresh and delicious menu options.

SAN JOSE, California – Togo's, known for its big, fresh and meaty sandwiches, is proud to announce its 3.0 Concept featuring their new speed line operating system and interior brand design in Roseville, California. The newly renovated Togo's, located at 1825 Douglas Blvd., is the fourth store in Northern California to feature the updated operating system and interior design. It is owned and operated by a new franchisee, Mac Chaudary, who has years of experience in the restaurant and hospitality industry.

"We're thrilled to bring this modern Togo's experience to the Roseville community," said franchisee, Mac Chaudary. "From grabbing a quick bite on your lunch break to picking up an easy dinner for the family, our guests can always count on a convenient, positive and memorable experience with each and every visit to their new neighborhood Togo's. The restaurant is one of the larger Togo's with 46 seats inside and additional seating outside making it a great place to gather with family, friends or business associates."

Togo's new operating system speeds up service through kiosk ordering, updated counter service and a more efficient sandwich-making station. The light and bright interior design includes an open kitchen concept that allows guests to watch their sandwiches and salads being made with fresh, quality ingredients. Along with the introduction at other Togo's restaurants, the combination oven provides a new line of hot and melty pretzel and chicken sandwiches.

"For nearly 50 years, Togo's has wowed fans with our bold flavors and generous portions to stay True to the Sandwich. We're excited to make the Togo's experience even more enjoyable with a streamlined operating system that provides the speed of service that has become even more important to our guests," said Glenn Lunde, Chief Executive Officer of Togo's Holdings, LLC. "From ordering ahead with our new App, or in store at the self-serve kiosks, our guests can always count on a convenient and delicious experience."

Re-opening on the heels of Togo's recent brand refresh, the remodeled Roseville location also features the brand's new logo, employee uniforms and vibrant new packaging. The restaurant, at 1825 Douglas Blvd. is located in the Placer Center Plaza shopping center and will be open daily from 10am to 8pm.

With over 200 locations open and in development, Togo's is continuing to expand with the help of passionate franchise partners who are excited about the updated operating system and store design. To find the nearest Togo's and to order online, please visit www.togos.com.

About Togo's Eateries, LLC

Togo's Sandwiches was founded in 1971 in San Jose, Calif. by a young college student with a large appetite and little money, looking to make sandwiches the way he liked them — big, fresh and meaty. Today that spirit of the founder and the original sandwich shop continues. Like the first days of the brand, Togo's products are still made with only the highest quality ingredients, including fresh artisan breads, hand sliced premium pastrami, turkey and roast beef, as well as Hass avocados hand-mashed in each restaurant daily. Togo's is a franchise-based business that offers entrepreneurs a terrific opportunity to own their own business. With over 200 locations open and under development throughout the West, the brand is a restaurant staying ahead of the pack. For more information on owning a Togo's restaurant, please visit www.togos.com.