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TOGO'S CELEBRATES FIRST RESTAURANT IN TEMPE, ARIZ., WITH CHARITY FUNDRAISER
"West Coast Original" Continues Franchise Expansion with Opening of Second Restaurant in Arizona

Tempe, Ariz. – (Dec. 4, 2013) – Togo's Eateries, Inc., a "West Coast Original" since 1971, is celebrating the grand opening of its first restaurant in Tempe, Ariz. located at 9920 S Rural Road, Suite 111. The new restaurant is owned by current Togo's franchisees, Monty and Diana Coury, who opened the first Togo's restaurant in Gilbert, Ariz., last year. To celebrate Togo's arrival in Tempe, guests are invited to make a \$1 donation to Matthew's Crossing, a nonprofit organization that provides food assistance to those in need throughout the East Valley in Maricopa County, to receive a free 32 oz. fountain drink through Monday, Dec. 9.

"I am proud to expand Togo's presence in Arizona," said Monty Coury. "Since opening our first restaurant in Gilbert, we've seen a tremendous amount of support from the community and there is still a huge potential for growth in the market. We're confident that Tempe residents will become raving fans of the brand once they have experienced the Togo's difference."

The Courys have another Valley restaurant in development and plan to open additional restaurants in Arizona over the next several years.

At Togo's, there is a relentless commitment to using only the freshest, superior-quality ingredients and meats. Fresh baked Artisan bread, abundant quantities of freshly sliced lean pastrami, roast beef, turkey and other premium meats as well as hand-scooped California avocados are part of Togo's exceptional menu, and set the brand apart from other sandwich shops.

Togo's in Tempe, Ariz. will offer online ordering and catering services for in-store pick up. The new location is now serving guests daily from Monday through Friday from 10:30 a.m. to 9 p.m., Saturday from 11 a.m. to 9 p.m. and Sunday from 11 a.m. to 7 p.m. For more information on the new Tempe Togo's, call (480) 785-8646 or visit <http://www.togos.com>. Follow Togo's on [Twitter](#) and on [Facebook](#), and for all latest Togo's news, coupons and special offers delivered straight to your inbox, join the [Togo's Sandwich Club](#).

Recently, Togo's marked its 40th anniversary with more than 300 open and under development throughout the West. Even with this latest opening, Togo's is still seeking to reach 400 new locations in Arizona and other key markets such as California, Colorado, Idaho, Nevada, Oregon, Utah and Washington over the next several years.

To fuel future growth, Togo's is actively recruiting passionate franchisees to bring its high-quality, fresh sandwiches to new western markets. Interested entrepreneurs can visit <http://www.togosfranchise.com> to learn more about single unit and multi-unit development opportunities with one of the [best franchise opportunities](#) in the sandwich category.

About Togo's Eateries, Inc.

Togo's was founded in 1971 by a young college student with a large appetite and little money looking to make sandwiches the way he liked them — big, fresh and meaty. Keeping in the spirit of the original, Togo's products are still made with only the highest quality ingredients; including fresh-baked Artisan breads, hand sliced premium pastrami, turkey and roast beef, as well as California avocados and cheeses. Togo's proprietary brand of old-fashioned Pastrami, 98 percent fat-free slow-roasted turkey, and Togo's homemade chicken and tuna salad set the brand apart from other sandwich shops. With more than 300 locations open and under development throughout the West, Togo's is a franchise-based business that offers online ordering and catering services. For more information call 1.877.718.6467 or visit <http://www.togosfranchise.com>. For general information on Togo's Eateries Inc., please visit <http://www.togos.com>.

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***Photos and company logo available upon request.*



NEW RESTAURANT OPENING UPDATE

Tempe, AZ

12/04/2013

TOGO'S opened our newest location in Tempe, Arizona today, 12/04/13. The opening kicked off with a fundraiser for Matthew's Crossing -- a non-profit organization that provides food assistance throughout the Phoenix East Valley. Guests donated a \$1 to benefit Matthew's Crossing and received a free 32 Oz. Fountain Drink. China Mist was also on hand, welcoming guests with free samples.

Our opening team did a fantastic job supporting this effort. Please congratulate Monty and Diana Coury on their second TOGO'S with more to come.



Tempe, Arizona

Now Open!

Free 32 Oz. Fountain Drink with a \$1 donation to Matthew's Crossing -- a non-profit organization providing meals to Phoenix East Valley less fortunate families.

