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TOGO'S CELEBRATES GRAND OPENING OF DINUBA, CALIF. RESTAURANT
Now Serving Local Residents Made-to-Order Wholesome Sandwiches with Generous Portions

Dinuba, Calif. – (Dec. 19, 2013) – Togo's Eateries, Inc., a "West Coast Original" since 1971, is celebrating the grand opening of its first restaurant in Dinuba, Calif. located at 517 W. El Monte Way. Currently, Togo's has more than 300 restaurants open and in development throughout the West.

"Togo's has experienced great success in expanding its footprint across its home state of California and I am proud to say that I am now the owner of its first restaurant in Dinuba," said Togo's franchisee Sukhwinder Singh. "We look forward to serving Togo's big, fresh, made-to-order sandwiches to local residents and becoming a part of the community."

At Togo's, there is a relentless commitment to using only the freshest, superior-quality ingredients and meats. Fresh baked Artisan bread, abundant quantities of freshly sliced lean pastrami, roast beef, turkey and other premium meats as well as hand-scooped California avocados are part of Togo's exceptional menu, and set the brand apart from other sandwich shops. The brand is widely recognized for its top-selling, #9 Hot Pastrami alongside its popular #24 Turkey and Avocado, by Togo's raving fans.

Togo's in Dinuba, Calif. will offer online ordering and catering services for in-store pick up. The new location is now serving guests daily from Monday through Sunday 9 a.m. - 10 p.m. For more information on the new Dinuba Togo's, call (559) 591-6300 or visit <http://www.togos.com>. Follow Togo's on [Twitter](#) and

on [Facebook](#), and for all latest Togo's news, coupons and special offers delivered straight to your inbox, join the [Togo's Sandwich Club](#).

Recently, Togo's marked its 40th anniversary with more than 300 open and under development throughout the West. Even with this latest opening, Togo's is still seeking to reach 400 new locations in California and other key markets such as Arizona, Colorado, Idaho, Nevada, Oregon, Utah and Washington over the next several years.

To fuel future growth, Togo's is actively recruiting passionate franchisees to bring its high-quality, fresh sandwiches to new western markets. Interested entrepreneurs can visit <http://www.togosfranchise.com> to learn more about single unit and multi-unit development opportunities with one of the [best franchise opportunities](#) in the sandwich category.

About Togo's Eateries, Inc.

Togo's was founded in 1971 by a young college student with a large appetite and little money looking to make sandwiches the way he liked them — big, fresh and meaty. Keeping in the spirit of the original, Togo's products are still made with only the highest quality ingredients; including fresh-baked Artisan breads, hand sliced premium pastrami, turkey and roast beef, as well as California avocados and cheeses. Togo's proprietary brand of old-fashioned Pastrami, 98 percent fat-free slow-roasted turkey, and Togo's homemade chicken and tuna salad set the brand apart from other sandwich shops. With more than 300 locations open and under development throughout the West, Togo's is a franchise-based business that offers online ordering and catering services. For more information call 1.877.718.6467 or visit <http://www.togosfranchise.com>. For general information on Togo's Eateries Inc., please visit <http://www.togos.com>.

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***Photos and company logo available upon request.*



NEW RESTAURANT OPENING UPDATE

Dinuba, CA

12/18/2013

TOGO'S opened our newest location in Dinuba, California yesterday, 12/18/13. Dinuba was well received with solid opening sales of over \$2000. The opening celebration will continue today with a radio remote where guests can win great prizes.

Our opening team did a fantastic job supporting this new restaurant opening. Please congratulate Sidhu Singh on his first TOGO'S with more to come.



Dinuba, California

Now Open!

\$2059 in Opening Day Sales!

