



**Contact:**  
Elayne Sommers  
Fish Consulting  
954-893-9150  
esommers@fish-consulting.com

**TOGO'S TO CELEBRATE GRAND OPENING OF CLOVIS, CALIF., RESTAURANT  
WITH HALF-PRICE PASTRAMI SANDWICHES ON JAN. 26**

*"West Coast Original" to Serve Up Made-to-Order Wholesome Sandwiches with Generous Portions*

**Clovis, Calif. – (Jan. 24, 2014)** – Togo's Eateries, Inc., a "West Coast Original" since 1971, announces its newest restaurant in Clovis, Calif., will open on Sunday, Jan. 26 in The Depot located at 1057 N. Willow Avenue. On opening day, customers can purchase a half-price regular #9 Hot Pastrami sandwich for \$3.

"This is my fourth Togo's location and I'm confident this additional restaurant will help meet the growing demand for quality sandwiches in Clovis," said Togo's franchisee Raj Singh. "More and more customers are looking for fresh dining options and associate the Togo's brand with quality, making it an ideal investment opportunity with great potential for growth."

At Togo's, there is a relentless commitment to using only the freshest, superior-quality ingredients and meats. Fresh baked Artisan bread, abundant quantities of freshly sliced lean pastrami, roast beef, turkey and other premium meats as well as hand-scooped California avocados are part of Togo's exceptional menu, and set the brand apart from other sandwich shops. The brand is widely recognized for its top-selling, #9 Hot Pastrami alongside its popular #24 Turkey and Avocado, by Togo's raving fans.

Togo's in Clovis, Calif., will offer online ordering and catering services for in-store pickup. The new location is now serving guests daily from 10 a.m. - 9 p.m. For more information on the new Clovis Togo's, call (559) 323-3972 or visit <http://www.togos.com>. Follow Togo's on [Twitter](#) and on [Facebook](#), and for all latest Togo's news, coupons and special offers delivered straight to your inbox, join the [Togo's Sandwich Club](#).

Recently, Togo's marked its 40<sup>th</sup> anniversary with more than 325 open and under development throughout the West. Even with this latest opening, Togo's is seeking to reach 400 new locations in California and other key markets such as Arizona, Colorado, Idaho, Nevada, Oregon, Utah and Washington over the next several years.

To fuel future growth, Togo's is actively recruiting passionate franchisees to bring its high-quality, fresh sandwiches to new western markets. Interested entrepreneurs can visit <http://www.togosfranchise.com> to learn more about single unit and multi-unit development opportunities with one of the best franchise opportunities in the sandwich category.

### **About Togo's Eateries, Inc.**

Togo's was founded in 1971 by a young college student with a large appetite and little money looking to make sandwiches the way he liked them — big, fresh and meaty. Keeping in the spirit of the original, Togo's products are still made with only the highest quality ingredients; including fresh-baked Artisan breads, hand sliced premium pastrami, turkey and roast beef, as well as California avocados and cheeses. Togo's proprietary brand of old-fashioned Pastrami, 98 percent fat-free slow-roasted turkey, and Togo's homemade chicken and tuna salad set the brand apart from other sandwich shops. With more than 325 locations open and under development throughout the West, Togo's is a franchise-based business that offers online ordering and catering services. For more information call 1.877.718.6467 or visit <http://www.togosfranchise.com>. For general information on Togo's Eateries Inc., please visit <http://www.togos.com>.

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*\*\*Photos and company logo available upon request.*



## NEW RESTAURANT OPENING UPDATE

Clovis, CA

1/26/2014

Togo's opened our newest location in Clovis, Ca Sunday, January 26<sup>th</sup>. Franchisee, Raj Singh welcomed new guests to the restaurant with \$3.00 Pastrami Sandwiches. Our opening team did a fantastic job supporting this effort. Please congratulate Raj on his fourth Togo's.

### Clovis, Willow Street Opening 1/27/14

