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**TOGO'S ANNOUNCES GRAND RE-OPENING OF RESTAURANT IN CARLSBAD, CALIF.**

*Now Serving Local Residents Made-to-Order Wholesome Sandwiches with Generous Portions*

**Carlsbad, Calif. – (Jan. 21, 2014)** – Togo's Eateries, Inc., a "West Coast Original" since 1971, announced its former restaurant of 25 years has been relocated within the same Paseo Plaza Real shopping center at 6971 El Camino Real in Carlsbad, Calif.

"We have enjoyed serving Togo's big, fresh, meaty sandwiches to residents of the Carlsbad area for the past 25 years," said Togo's franchisee Kelvin McQueen. "We've already received fantastic feedback from the community and plan to continue to provide excellent service along with our variety of fresh and delicious menu items."

At Togo's, there is a relentless commitment to using only the freshest, superior-quality ingredients and meats. Fresh baked Artisan bread, abundant quantities of freshly sliced lean pastrami, roast beef, turkey and other premium meats as well as hand-scooped California avocados are part of Togo's exceptional menu, and set the brand apart from other sandwich shops. The brand is widely recognized for its top-selling, #9 Hot Pastrami alongside its popular #24 Turkey and Avocado, by Togo's raving fans.

Togo's in Carlsbad, Calif., will offer online ordering and catering services for in-store pick up. The new location is now serving guests daily from Monday through Saturday 10:30 a.m. - 8 p.m. and Sunday from 11 a.m. to 4 p.m. For more information on the new Carlsbad Togo's, call (760) 431-5010 or

visit <http://www.togos.com>. Follow Togo's on [Twitter](#) and on [Facebook](#), and for all latest Togo's news, coupons and special offers delivered straight to your inbox, join the [Togo's Sandwich Club](#).

Recently, Togo's marked its 40<sup>th</sup> anniversary with more than 325 open and under development throughout the West. Even with this latest opening, Togo's is seeking to reach 400 new locations in California and other key markets such as Arizona, Colorado, Idaho, Nevada, Oregon, Utah and Washington over the next several years.

To fuel future growth, Togo's is actively recruiting passionate franchisees to bring its high-quality, fresh sandwiches to new western markets. Interested entrepreneurs can visit <http://www.togosfranchise.com> to learn more about single unit and multi-unit development opportunities with one of the [best franchise opportunities](#) in the sandwich category.

### **About Togo's Eateries, Inc.**

Togo's was founded in 1971 by a young college student with a large appetite and little money looking to make sandwiches the way he liked them — big, fresh and meaty. Keeping in the spirit of the original, Togo's products are still made with only the highest quality ingredients; including fresh-baked Artisan breads, hand sliced premium pastrami, turkey and roast beef, as well as California avocados and cheeses. Togo's proprietary brand of old-fashioned Pastrami, 98 percent fat-free slow-roasted turkey, and Togo's homemade chicken and tuna salad set the brand apart from other sandwich shops. With more than 325 locations open and under development throughout the West, Togo's is a franchise-based business that offers online ordering and catering services. For more information call 1.877.718.6467 or visit <http://www.togosfranchise.com>. For general information on Togo's Eateries Inc., please visit <http://www.togos.com>.

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*\*\*Photos and company logo available upon request.*